

# ORLEBAR BROWN

## JOB DESCRIPTION

<b>JOB TITLE:</b>	Senior Photographer
<b>DEPARTMENT:</b>	Marketing
<b>REPORTS TO:</b>	Head of Marketing
<b>ROLE TYPE:</b>	Full-Time
<b>BASED IN:</b>	London
<b>SALARY:</b>	TBC based on experience

## COMPANY PROFILE

Orlebar Brown launched in March 2007 as a more tailored approach to men's beach and swim shorts. Based on the traditional pattern of a tailored pair of trousers for men, and with their distinctive side fasteners, they are not just a swim short: they are the original and best shorts you can swim in.

In 2010 we took OB off the beach, out of the pool and into the resort with a range of tees, polos and shirts and recently introduced a full ready-to-wear collection of everyday tailored casuals including chinos, sweats, outerwear, knitwear and accessories.

The brand has rapidly gained global recognition and is now sold online, has 17 standalone stores and is distributed in over 250 leading retailers around the globe.

## THE POSITION

This is a fantastic opportunity for an enthusiastic individual working within the marketing team of a fast-paced, young, growing and fun company.

As well as being responsible for all our in-house photography (including e-commerce, product, model, key looks and still life), you will also be able responsible for the the commercial viability of the studio space by ensuring it is rented out when not being used for Orlebar Brown. We anticipate this will be for about 80 days per year.



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You will be creative as well as professional in approach. You will have experience of lighting and IT, as well as a strong eye for detail, thereby constantly improving the brand's image and experience across all our business and communication channels via a mix of product, still-life, lookbook, social, events and other general imagery.

Working alongside the Founder & Creative Director as well as the wider Studio and Marketing teams, you will be responsible for producing the brand's photography assets delivered to inspiring and industry-defining quality standards.

## GENERAL RESPONSIBILITIES

- Responsible for all photography needs across the business (except main seasonal campaigns).
- Working alongside the retoucher and studio coordinator to produce outstanding photography.
- Ensure the safe commercial running of the studio and be responsible for renting out the space for at least 80 days per year.
- Working with our Graphic Design, Web and Marketing team to create relevant photographic assets.
- Producing high quality and consistently beautiful images, correctly exposed and colour consistent - in accordance with brand guidelines.
- Able to work well within a team working well under pressure with a flexible attitude.
- Name and maintain digital asset files while accurately checking off weekly shoot lists.
- Mark up images with clear and informative notes for the retouch team.
- Cropping and processing of all images, maintaining file size specification guidelines.
- Accurately archiving images to be easily accessed by other Orlebar Brown departments.
- Meeting daily and weekly deadlines to prepare for new brand material.
- Responsible for care and upkeep of all studio equipment, props and supplies.
- Ad hoc duties for events, campaign-related content and collaterals.

## SKILLS & EXPERIENCE

- Degree in photography and/or previous experience in a commercial studio environment.
- A strong photography portfolio that demonstrates sufficient knowledge and techniques of digital photography and lighting along with high technical proficiency in PhotoShop, Capture One, Canon cameras and Mac computers.
- Assertive and constructive in directing models on set.
- Proven skills in still-life photography.
- Ability to work well within a team.
- Ability to work well to deadlines and under pressure.



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- Proactive and able to take initiative.
- Detail oriented and creative.

## CANDIDATE PROFILE

- Passion for photography.
- Fashion literate.
- An articulate self-starter, results-driven with a can-do attitude.
- Structured and methodical planner with excellent organisation and implementation skills.
- Team player with strong communication skills.
- Comfortable in a fast-paced environment.

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References will be sought.

**Direct applicants only – strictly no agencies.**

For further information, please contact Edward Lloyd-Davies at [Edward@orlebarbrown.com](mailto:Edward@orlebarbrown.com)

