

ORLEBAR BROWN

JOB DESCRIPTION

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| JOB TITLE | Web Development Manager |
| DEPARTMENT | Ecommerce |
| REPORTING TO | Ecommerce Director |
| LOCATION | London |
| ROLE TYPE | Full-time |
| SALARY | Competitive |

COMPANY PROFILE

Orlebar Brown launched in March 2007 as a more tailored approach to men's beach and swim shorts. Based on the traditional pattern of a tailored pair of trousers for men, and with their distinctive side fasteners, they are not just a swim short; they are the original and best shorts you can swim in.

In 2010 we took Orlebar Brown off the beach, out of the pool and into the resort with a range of tees, polos and shirts, and have since then developed the product into a full lifestyle offer including shorts, trousers, sweats, outerwear, knitwear, footwear and accessories.

The brand has rapidly gained global recognition and is sold through multiple channels. Web is the largest channel, delivering to customers globally through www.orablebarbrown.com. The first Orlebar Brown store opened in London in 2011, and there are now seven stores in the UK and six stores in the US, alongside stores managed by franchisees in Australia, France, Dubai, Greece and Kuwait. The brand is sold in the world's best Menswear retailers including Selfridges, Harrods, Mr Porter, Le Bon Marche, Saks 5th Avenue and Holt Renfrew amongst others, as well as through key trend and regional independent menswear stores.

In 2018 Orlebar Brown was acquired by Chanel, with a plan to continue the brand's growth and development internationally and across channels.

We are looking for another strong team player to join us on our journey in establishing Orlebar Brown as the luxury choice lifestyle brand for holiday clothes to wear every day.

THE POSITION

The purpose of the role is to lead in the delivery of digital projects and to manage the development of the Orlebar Brown websites and apps. This person will work closely with the Digital Director, Head of Ecommerce and the Head of CRM and Customer Insight, and the IT Team to create and deliver a strong roadmap.

WWW.ORLEBARBROWN.COM

Orlebar Brown Limited | Registered in England No. 5502027 | VAT No. 872512034

T: + 44 (0) 207 785 6941 | E: info@orablebarbrown.com

A: Great Western Studios. Studio 101. 65 Alfred Road. London. W2 5EU

GENERAL RESPONSIBILITIES

You will be responsible for:

- Ensure optimal website and app performance across all devices.
- Write neat, semantic, concise, indented and thoroughly commented code for HTML, CSS and Javascript.
- Constantly improve or build templates requirements and to enable easy content population by other team members.
- Collaborate with key stakeholders, ecommerce team members, designers, our system integrators, and other third parties (including back-end developers) to develop great websites for our customers.
- Responsible for the product backlog management in line with Heads of Ecommerce and CRM and Customer Insight.
- Responsible for the management of releases.
- Help prepare production documents (Photoshop templates, etc.) and translate PSDs into valid, semantic HTML templates with the help of designers.
- Facilitate and introduce new feature sets based on designs coming from creative
- Assist back-end developers with effective implementation of front-end templates, HTML, CSS and Javascript.
- Ensure web standards and best practices, semantic front-end mark up, structured stylesheets, and efficient Javascript for development and production.
- Prepare front-end templates to provide progressive enhancement for modern browsers, and graceful degradation for older browsers, within technical specifications and whenever possible.
- Document all processes and steps taken when writing new functionality and/or plug-ins and prepare effective tutorials to share abilities/processes with the rest of the development team.
- Understand best-practice UX.
- Develop tests (ABT/MVT) in line with ecommerce manager.
- Manage domains and SSL certificates.
- Execute/troubleshoot any front-end technical or performance issues that may arise.
- Work with the creative team and tech leads to prepare a calendar/schedule of deliverables for assigned projects and maintain constant updates and compliance to these schedules.
- Managing a small team of people/ad-hoc developers/contractors as and when required
- Managing tags on site and in app(s).
- Test, monitor and ensure quality assurance across all platforms, devices and browsers detailed in the technical specification of each project.
- Ability to drive the product forward and ensure its end state satisfies customer requirements.

CANDIDATE PROFILE / SKILLS & EXPERIENCE

- Strong experience in HTML5, CSS, SASS, jQuery and JavaScript
- Experience in Grunt, Node, Git and AWS

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- At least 4 years' experience in front-end coding and/or other coding disciplines.
- Worked in an agile or hybrid environments.
- Experience working on ecommerce projects.
- UX design experience.
- Knowledges of WCAG 2.0, 2.1, WAI-ARIA and previous experiences on building accessible frontend websites strongly appreciated.
- An understanding and experience of testing.
- An eagerness to learn and teach new disciplines, methodologies, stay up to date with the community and develop best practices.
- Handle security, infrastructure, architecture tasks.
- Magento, Demandware/Sales Force Commerce Cloud, or Hybris experience a plus.
- Industry foresight.
- Peer recognition.
- Google Analytics and/or other analytical/monitoring tools.
- A team player, willing to get involved with other areas of the business to get the job done.
- Excellent communication skills, ability to establish and develop rapport with all areas of the business.
- Self-motivated, uses initiative and problem solver.
- Willingness to go beyond the call of duty to get the job done.
- Strong communicator internal / external.
- Enthusiastic and dedicated, passion for seeking opportunities and self-development.
- Ability to question the why of doing things.

WHAT WE OFFER

- Join a diverse working environment of people who we learn from every day.
- The chance to train and develop your skills in a fun and fast working environment.
- Competitive benefits package – 33 days holiday (inclusive of 8 public holidays), great discount on our products, Bupa health cash plan, company pension scheme, flexible working hours, cycle to work scheme and quarterly social events.

It's never just a job at Orlebar Brown. It's a way of life. We live and breathe our brand values – Tailored, Vibrant and Brave. Our team define who we are and how we get the job done.

To apply, please contact jobs@orlebarbrown.com with copy of your CV and a friendly introduction. Unfortunately, due to the number of applications, only those that are successful will be contacted.

Direct applications only. Recruitment agencies – thanks for reading, but we've got this one covered!

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